



**Lovers of Light:
A Point Counter Point Game Show Discussion
on Lighting Topics We Care About**

Friday, March 1

Strategies in Light, Las Vegas

Strategies in Light.

20TH ANNIVERSARY

A Point-
Counterpoint
t
Game Show



On Lighting
Topics We
Care About

Our Contestants



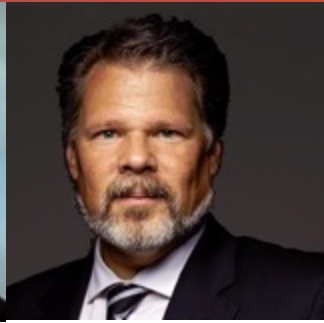
**James Benya,
Benya Burnett
Consultancy**



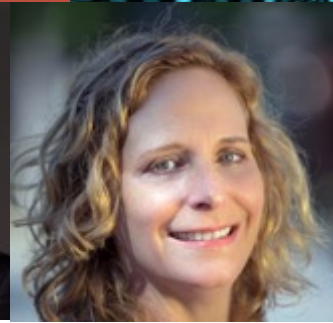
**Naomi Miller,
PNNL**



**Adam Carangi,
Lumenetix**



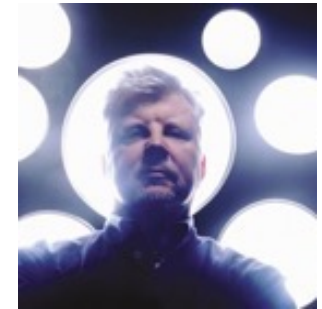
**Brent York,
Lens Vector**



**Carla Bukalski,
Eaton**



**Clifton Stanley Lemon,
Clifton Lemon
Associates**



**AKA...
The ILLUMINATOR**



**AKA...
The LEADING LIGHT**



**AKA...
The REBEL**



**AKA...
The Canadian**



**AKA...
The ENFORCER**



**AKA...
The BON VIVANT**

The Rules – Main Round



- Three topics have been preselected by our gang of Lovers... Of Light
- One of our Lovers argue a point and their partner will be take the counterpoint ~2 minutes each
- Each of our other Lovers... of Light will then weigh in on the topic and select who they agree with ~ 60 seconds each
- A Lover will get 1 point for each constant agree
- We then get the view from the peanut gallery – that means you, the audience – we will take a couple of comments then you shall vote – 5 minutes – The Lover who wins the Audience vote gets 5 points
- Yes – there are winners and losers in the Lovers of Light game!

Topic #1 – To Bulb or Not to Bulb



Lighting is either:

- 1. Hopelessly stuck in obsolete form factors designed for obsolete light sources, or...(The Bulb is Dead!)*
- 2. Rushing ahead with wildly disruptive new forms and standards without stopping to consider the end user's need for interchangeability. (Long Live the Bulb!)*

Naomi – The Bulb is Beautiful

Clifton – Sink the Socket

Topic #2 – Color Tuning



Tunable White and Manipulation of Spectral Distribution in the built environment is a hot issue.

Light and Health and Human Centric Lighting, circadian rhythms, color perception, Black Body tuning.

To color tune or not?

Adam - Color Change is a must – Saturate Me!

Jim – The King of fixed white points and “use a window damn it!”

Topic #3 – Controls & The Internet of Things



We all know controls, smart lighting, and IoT are the next Wild West in lighting. Almost every company is touting some kind of Smart, Intelligent, Connected or IoT ready device. Many believe lighting will be a leader in the ability to collect and deliver data and create brand new lighting markets and business models.

True or False – Hype or the Future?

Brent – This is mostly BS and hype. Where is the IoT in lighting? I don't see it
– There is no Global Warming!

Carla – The future is now! We must emerge into the next phase of digital lighting.

The Lightning Round!



Lighting Round Rules



- By spinning the fabulous Wheel of Lightning, I will randomly pick two of our Lovers to take point and counterpoint for a bunch of controversial topics.
- Each has only 60 seconds to make their point.
- Each of our other Lovers get 30 seconds to comment and vote.
- Sorry no time for comments from the Peanut Gallery in Lightning Round, BUT you WILL vote!



Everything is already over 100 lumens/watt.

Does efficacy matter anymore?



The switch is dead, Long live the switch!

Do we still need wall switches in the world of smart lighting?



TM-30 and Color Metrics are here.

Do we still need CRI and R9?



Wireless control or wired –

*Is the wire your friend or your
enemy?*



Vertical Illumination is the right way to light spaces –

Is it time to dump the Downlights?



Warm dim is here –

Is it a must for hospitality and residential applications?

